

5TH EDITION

OMAN AGROFOOD

MASSIVE OPPORTUNITIES IN THE AGRICULTURE & FISHERIES SECTORS



AGRICULTURE



FOOD



FOOD PROCESSING
& PACKAGING



4 – 6
DECEMBER
2023

OMAN CONVENTION
& EXHIBITION CENTRE
MUSCAT



UNDER THE PATRONAGE OF



Sultanate of Oman
Ministry of Agriculture, Fisheries
Wealth & Water Resources



ORGANIZERS



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OMAN: A DYNAMIC MARKET WITH OUTSTANDING OPPORTUNITIES



Overlooking key international and regional sea lanes, and the existence of well-established Omani ports, Oman's unique geographical location, opens new horizons for investment and trade in the region.

Characterized by its stable economy, strong infrastructure, and qualified human resources that guarantee the ease of investment, the Sultanate aims to encourage, facilitate and expand national and foreign investments.

As part of the Oman Vision 2040, agricultural modernization and farm development are key pillars of Oman's Ministry of Agriculture, Fisheries Wealth & Water Resources "Sustainable Development 2040 Strategy". The Sultanate aims to attract Foreign Direct Investment and promote exports of Omani non-oil goods and services that support its ambition for growth and prosperity, through new regulations to support this goal, as well as massive investments in key sectors.

OMAN AGRICULTURE AND FISHERIES SECTORS: TOWARD SUSTAINABLE DEVELOPMENT



Expected to be net contributors to Oman's economy, Agriculture and fisheries are two key priority sectors for investment under the Sultanate's economic development plan, "Oman Vision 2040". Part of Vision 2040 is the Ministry of Agriculture, Fisheries and Water Resources Sustainable Development 2040 Strategy, which aims to develop, invest and implement ecologically and viably sustainable programs and projects to boost farm production and food processing.

In parallel, the government established the Oman Food Investment Holding Company (OFIC) aimed at improving Oman's food security through partnerships with government agencies, private operators, and investors. It is also mandated to invest in domestic and international food projects in partnership with food companies, investors, and other stakeholders.

ONGOING PROJECTS IN THE AGRICULTURE AND FISHERIES SECTOR IN OMAN

Al Wusta Shrimp Farming Project **US\$ 390 million**

One of the largest shrimp farming projects of its kind in the Middle East and North Africa region. Covering an area of 40,000 hectares, with a capacity of 200,000 tons per year.

Duqm Fishing Harbor **US\$ 163 million**

A 10-meter deep port set up on an area of 8 square kilometers, which includes a fisheries and food processing complex connected to a 5.2 kilometer long road network and service facilities.

Duqm Mega Fisheries Project **US\$ 110 million**

One of Oman's largest fish processing ventures is planned in the Fisheries Industrial Zone of the Special Economic Zone (SEZ) at Duqm. The project is expected to produce 72,000 tons of sardine and 17,000 tons of tuna per year.



Food Techno Park

Oman's first-of-its-kind park, serves as a one-stop destination for various food and agricultural sector service providers and SMEs.

Dhofar Integrated Coconut Farm

Oman's first-of-its-kind park, serves as a one-stop destination for various food and agricultural sector service providers and SMEs.

Sohar Integrated Sugar Refinery Complex Project

A first-of-its-kind integrated sugar refinery and large-scale food processing cluster with an expected capacity of 700,000 tons of sugar a year (phase 1) and up to 1 million tons a year (phase 2).



BUILDING UP THE SECTOR AS A CONTRIBUTOR TO ECONOMIC GROWTH

AMBITIOUS PLANS TO EXPAND PRODUCTION AND CAPABILITIES IN AGRICULTURE AND FISHERIES

- Agriculture in Oman is projected to register a CAGR of 2.4% during the forecast period 2022-2026.
- The government has allocated about US\$ 1.2 billion in food-related projects from 2022 to 2026.
- Oman's agriculture and fisheries sector registered a growth of 9.8% in the past few years.
- At present, Oman still meets most of its fruits, vegetables, and cereals demand through imports.
- Demand for dairy products and cereals is the fastest, influenced by the increase in tourist arrivals.
- US\$ 1.3 billion is allocated for the infrastructure development of the fisheries and aquaculture sector.

THE KEY INITIATIVES UNDER OMAN FOOD INVESTMENT HOLDING COMPANY (OIFC)



Modernize the agriculture technology used in the Sultanate, to keep pace with global innovations, and ensure the production of higher-value crop yield, livestock, and aquatic species.



Invest in the research and development of agriculture, livestock and fishery fields to strengthen production capacity.



Become a trusted center of excellence for integrated agri food solutions while adopting global best practices to improve food quality standards.



Promote the adoption of responsible, efficient and sustainable practices across the value chain.



Leverage the competitive and comparative location of Oman to position the Sultanate as a center of excellence in food production for the region.



Develop public and private partnerships with food and fisheries companies to identify project opportunities and enhance investment appeal.



OMAN AGROFOOD 2023

The 5th Oman AgroFood Exhibition and Conference will be held from 4 to 6 December 2023 at the Oman Convention & Exhibition Centre, under the patronage of the Ministry of Agriculture & Fisheries Wealth.

This key annual gathering will bring together key government decision-makers, international stakeholders, regional buyers, traders, and innovative technology and solution providers to transform the sector and make the Sultanate's ambitious vision a reality.



Expand innovative technologies and solutions in the agriculture industry, and help to grow the Aquaculture, Animal Farming, and Crop Farming industries in the Sultanate.



Ensure high-quality production and availability of food, focusing on Food Security, and Food Ingredients.



Promote efficient and sustainable Packaging, Printing, and Labelling of both local and imported foods in the Sultanate.



EXHIBITORS PROFILES

AQUACULTURE

- Aquaponics
- Farm Equipment
- Feed & Feed Ingredients
- Feed Systems & Equipment
- Fish Farming
- Monitoring & Maintenance
- Nets & Cages
- Packaging
- Processing
- Storage & Logistics
- Water Treatment

OMAN PACKAGING & FOOD PROCESSING

- Food Processing & Packaging
- Packaging Materials & Supplies
- Wrapping Machinery
- Industrial Refrigeration
- Bakery Equipment
- Filling Machinery
- Food Packaging Equipment
- Food Processing Equipment
- Industrial Packaging Equipment
- Consumer Products Packaging Equipment
- Food Preservation and Canning Practices
- Dairy Production Equipment
- Canning Equipment
- Preservation Equipment
- Dates Packaging Equipment
- Safe Storage Equipment
- Packaging and Wrapping Machinery

AGRO TECH

- AI & Nutrition
- Cloud Solutions
- Sensors
- UAV / Drones
- Automation
- Robotics
- Adaptive Irrigation
- Grow Lighting
- Data Management
- Climate Control
- Supply Chain Management

FOOD

- Health & Natural Foods
- Meat & Poultry
- Organic & Fresh Foods
- Bakery Products
- Confectionery
- Chocolates
- Convenience Food
- Frozen & Chilled Foods
- Milk & Dairy Products
- Fast Foods & Snacks
- Food Franchises
- Soft Drinks & Juices
- Tea, Coffee & Beverages
- Fresh, Canned and Dried Food
- Presentation & Processing Equipment
- Organic Food
- Organic Dates
- Organic Fruits and Vegetable
- Organic Dairy and Juice Products
- Organic Meat, Poultry, and Egg Products
- Organic Fertilizers and Fee
- Halal Food

CROP FARMING

- Machinery & Equipment
- Crop Protection
- Fertilizers & Pesticides
- Green Houses & Nurseries
- Horticulture
- Hydroponics/Urban Farming
- Irrigation Equipment & Supplies
- Seeds & Seedlings
- Storage & Logistics Processing
- Processing
- Organic Farming
- Refrigeration Equipment & Harvest Production

ANIMAL FARMING & HEALTH

- Farm Equipment & Housing
- Feed & Feed Ingredients
- Feed Systems & Equipment
- Livestock Farm
- Packaging
- Poultry Farming
- Storage & Logistics
- Laboratories
- Pharmaceuticals & Nutrition
- Vaccines
- Veterinary Equipment & Supplies
- Veterinary Hospitals & Clinics

VISITORS PROFILES



- Wholesalers and Retailers
- Importers, Exporters, and Traders
- Agents and Distributors
- Agricultural Companies
- Farm Owners and Managers
- Fish Farm Operators
- Government Officials
- Veterinary and Animal Health Specialists
- Food Security Companies
- Food and Beverage Companies
- Entrepreneurs
- Agricultural Funds
- Investments Funds
- Banks
- Investors
- Industry and Trade Media
- Farmers and Producers
- Importers, Exporters, and Traders of Agricultural Products
- Transport Logistics Providers
- Business and Research Partners
- International Bodies / Organizations
- Consultants and Advisors
- Academics



WHY EXHIBIT?

- Position your company at the forefront of the agriculture industry through interactive showcases and presentations.
- Meet face-to-face with major investors and traders from Oman and the region.
- Network with officials, decision-makers, and game-changers from the agriculture, fisheries and environment sectors.
- Foster successful partnerships with local and regional entities belonging to the agriculture sector in the largest B2B exhibition of its kind.
- Strengthen your brand identity in an expanding market and open avenues for growth and advancement in the industry.
- Launch new distribution channels and recruit agents to represent your products in the region.

WHY VISIT?

- Meet with industry leaders, professionals and influencers and explore a multitude of new products, technologies, and services.
- Discover state-of-the-art machinery, sustainable practices, and the latest trends in the field of agriculture.
- Establish partnerships with major suppliers to achieve successful agency and distribution contracts.
- Venture into the region's growing market and negotiate beneficial prospects with hundreds of international and local companies.
- Expand your organizational footprint by establishing ties with companies from many countries.

THE ORGANIZERS



Al Nimr Expo organizes some of Oman's top international trade exhibitions and conferences that provide unparalleled networking and business opportunities for companies looking to excel and grow within the Sultanate. Our portfolio of award-winning exhibitions and conferences span across key industry sectors such as Construction & Building, Engineering, Machinery, Interior Décor, Design, Furniture, Communications, Education, Agriculture, and Fisheries.

Apart from conducting quality and high-profile B2B trade fairs, country-specific shows, corporate events, conferences, events management, and festivals, we also provide complete marketing tools and exhibition solutions to our valued exhibitors.



IFP Group is the Middle East's most accomplished event organizer with a rich experience of over 42 years and more than 500 international exhibitions with worldwide recognition.

IFP Group organizes the region's top trade fairs, designed to be ideal platforms for foreign and local companies doing business in the Middle East, the GCC, and North Africa, seeking exposure among top regional buyers and decision-makers.

ABOUT THE VENUE

OMAN CONVENTION AND EXHIBITION CENTRE

The Oman Convention & Exhibition Centre is located in its own fully integrated precinct only four kilometers from Muscat International Airport. Architecturally advanced in design and capability, this world-class venue is amongst the first to be built to meet the rigorous LEED certification by the U.S. Green Building Council. The Centre ensures a flow of meeting spaces to suit the most discerning conference and exhibition organizers. It also incorporates expansive concourse areas to enable ease of large delegations with floor to ceiling windows overlooking landscaped gardens and water features.

SECURE YOUR SPACE

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