



**INVEST INDIA**  
NATIONAL INVESTMENT PROMOTION  
& FACILITATION AGENCY



# MEGA FOOD EVENT 2023

A global event to showcase, connect,  
and collaborate



**EXHIBITION | SEMINARS**  
**B2G MEETINGS | B2B MEETINGS**  
**FOOD STREET**

# Mega Food Event 2023

The Indian food and allied industry have been witnessing new era of opportunities with various segments such as ready to eat / cook. foods, frozen foods, millets/ nutri-cereals (super food of India) etc. as champion segments. As the Ministry of Food Processing Industries (MoFPI), GOI is uniquely placed amongst various stakeholders, i.e., producers, food processors, equipment manufacturers, logistics players, cold chain players, technology providers, Start-up & innovators, food retailers etc., a **mega international event** is being planned by MoFPI between **3<sup>rd</sup> to 5<sup>th</sup> November 2023** in New Delhi. The event will benefit all stakeholders engaged in the Agri-food value-chain i.e., from farm to retail gate.

United Nations General Assembly (UNGA) declared 2023 as **International Year of Millets (IYOM)** – will help to create awareness throughout the world of the importance of millets, its role in sustainable agriculture, and its benefits as a smart and super food. The

mega event will have a specific focus on promoting millets and millet-based value-added products.

Leading global as well as domestic players in food processing sector are expected to showcase their strengths while the Government of India along with various State Governments & UT Administrations will be highlighting myriad opportunities, available infrastructure, incentives, benefits across the entire value chain of agri-food sectors. Buyer Seller Meets, exhibitions, food street (an exclusively curated food experiencing arena) are also being planned for exploring B2B/G engagements as well as mutual collaborations.

Key stakeholders involved in the event will be producers, food processors, equipment, manufacturers, logistics players, cold chain, players, technology providers, Start-up & innovators, food retailers etc.



# MEGA FOOD EVENT 2023

Over  
**50,000 sq.m.**  
of exhibition  
space

Conferences  
and  
Seminars

Food Street  
exclusively curated  
food experiencing  
arena

B2B, B2G,  
and G2G  
Meetings

International  
Country  
Pavilions

Technical  
sessions

Showcasing  
India's States'  
Pavilions

State and  
Country  
Sessions

Buyer Seller  
Meet

Exclusive  
CXO  
Roundtables

Startup  
Awards &  
Incubation Cell

## WHO SHOULD ATTEND?

Food Processors,  
Start-ups,  
innovators

Industry  
associations

Post-harvest  
technology  
providers

Cold-chain  
infrastructure  
players

Research  
Institutions

Food processing  
& packaging  
companies

Machinery &  
equipment  
manufacturers

Government  
representatives  
& delegates

Logistics players  
in the food  
chain business

Venture  
Capitalists/  
PE Firms/  
Commercial  
Banks/ NBFCs

Exporters &  
Importers of  
processed  
Food/Agri  
commodities

Farmer Producer  
Organizations  
(FPOs)

Food retailers



## HOW DO YOU BENEFIT?

- + An opportunity to interact with policymakers and top business leaders in the food space
- + Form business linkages with participating countries - live B2B interactions
- + Access to new technologies
- + Advisory on regulations and clearances
- + An exhibition featuring the best in class technologies and processes
- + Incentivised access to turn-key Food Parks
- + Opportunity to connect with business partners and distributors in India

## A BILLION REASONS TO INVEST IN INDIA

— The World's largest growing economy - amongst the world's largest producers of food

— **1.3 Bn** consumers. Amongst the world's largest markets

— Enabling policy environment. Fast clearances. Regulations aligned with global rules

— World-class facilities. Assured access to power, water and resources

— Close proximity to Food Importing nations



# THE INDIAN PROCESSING SECTOR AT A GLANCE

Indian Food Processing market to be valued at **USD 535 Bn** by 2025

**Ranks 1** in terms of production of milk, millets, spices, pulses

**1.3** Billion Potential Consumers

Among fastest growing economies in the world



**2<sup>nd</sup>** largest producer of fruits & vegetables, rice, fish, tea

Agri-food exports worth **USD 46.1 Bn**

**41** Mega Food Parks  
**68** Agro Processing Clusters

## SUPPORTIVE POLICY ENVIRONMENT

100% FDI in Food Processing

100% FDI in Retail Trading, including through e-commerce (produced & manufactured in India)

100% income tax exemption on profits & gains derived for the first 5 years of operations

Flagship schemes to develop food processing sector – Pradhan Mantri Kisan Sampada Yojana, Production Linked Incentive Scheme, PM Formalization of Micro Enterprises

Special Food Processing Fund of Rs. 2000 crore (USD 2.45 Bn) created for affordable credit facility

Simplified tax structure - through introduction of Uniform Goods & Services Tax across India

Priority sector lending allowed for all activities related to food and Agro-processing

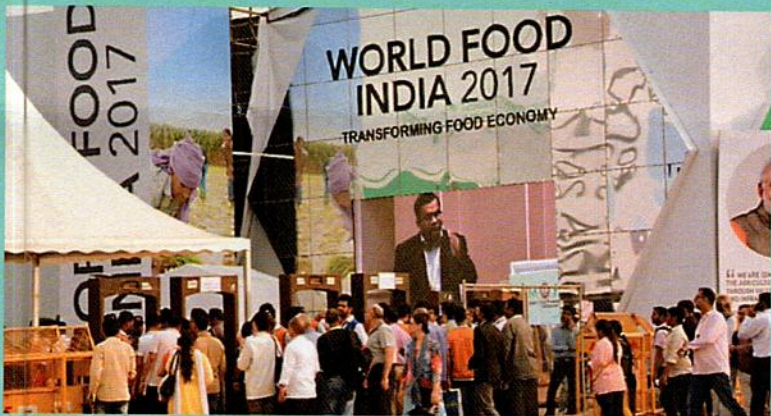
Dedicated investor facilitation desk at Invest India - National Investment Promotion & Facilitation Agency

# SNAPSHOT OF WORLD FOOD INDIA 2017

Organised by the Ministry of Food Processing Industries, Government of India, WFI witnessed the largest gathering of investors, manufacturers, producers, food processors, policy makers, and organisations from the global food ecosystem. The event was inaugurated by the Hon'ble Prime Minister of India Sh. Narendra Modi on 3<sup>rd</sup> November 2017 at New Delhi.

Germany, Denmark and Japan were Partner Countries while Italy and Netherlands were the Focus Countries.

A lively and vibrant 'Food Street' showcased Indian and foreign cuisines using Indian ingredients, flavours and fragrances - the unique concept acted as a platform for guests to learn about the globalisation of Indian food.



9

Ministerial/  
Official  
Delegations

Participants  
from **61**  
countries

11

International  
Business  
Chambers

**7**  
International  
Ministers

36

Conferences,  
State and  
Country  
Sessions

**25**  
Ministers  
from 18 States

**75000**

Business  
Visitors

Total  
**8000**  
Online and  
Offline B2B  
Meetings

CEO roundtable  
with Hon'ble Prime  
Minister and Hon'ble  
Finance Minister

**15**  
Business  
Delegations



**M O F P I**  
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