

**Invitation letter for the 133rd Canton Fair International Pavilion  
online roadshow activities Re Russian National food and agricultural products**

**To: Embassy of the Russian Federation in the People's Republic of China**

**Cc: Representative of Russian Ministry of Agriculture in China**

As the 133rd Canton Fair is about to be held, in order to better serve the Canton Fair platform, promote the exchanges and cooperation between Chinese and Russian food and agricultural products enterprises, and undertake and amplify the requirements of the extended spillover effect of "Canton Fair". As the official authorized partner of the Canton Fair, Cloud Food Co., LTD., with the support of the Embassy of the Russian Federation in China, plans to hold the "Online Exhibition of Russian National Food and Agricultural Products in the Import Exhibition area of the 133rd Canton Fair on March 1, 2023".

This activity will take the form of online, and will invite Russian food and agricultural products enterprises and domestic buyers to participate. The activity will build a platform for exchanges, cooperation and trading services for enterprises of the two countries, help the rapid development of food and agricultural products trade between China and Russia, and facilitate the convening of the 133rd Canton Fair import exhibition.

Sincerely invite your organization to attend the event speech, organize and invite your food and agricultural products enterprises to participate in the online road show for the 133rd Canton Fair International Pavilion!

Annex 1. Program of online Road Show for Russian Food and Agricultural Products of the 133rd Canton Fair

2. Official Authorization Letter of Efoodline for the 133rd and 134th Canton Fair Import Exhibition

Best regards!



Efoodline Network Technology Co., LTD  
February 22, 2023

## **Annex 1 Scheme of Russian national food and agricultural products online roadshow activities for the 133rd Canton Fair International Pavilion (drafting)**

### **I. Introduction to the activity**

Canton Fair, founded in 1957, is held in Guangzhou twice a year in spring and autumn. It has been successfully held for 132 times. It is a comprehensive international trade event with the longest history, the largest scale, the most variety of commodities, the largest number of buyers, the widest distribution of countries and regions, the best trading effect and the best reputation in China. In order to expand imports and promote trade balance, the Canton Fair has set up an import fair since its 101st session to help international enterprises expand business opportunities in China and around the world.

As the official authorized partner of the Canton Fair, Efoodline Network Technology Co., LTD cooperated in import food exhibition area from related counties from "RCEP and the Belt and Road Initiatives " of the 133rd Canton Fair International Pavilion.

In order to better carry out the publicity and promotion of the 133rd Canton Fair International Pavilion, we hold the online exhibition roadshow of the Russian Federation food and agricultural products enterprises. The activity will take the form of online, inviting domestic and foreign enterprises with purchasing intention to Russian food and agricultural products to attend the event both.

### **II. Time (initially determined)**

Date: March 1, 2023 (Wednesday)

15:00-16:40 (Beijing Time)

### **III. Activity forms**

Conference: ZOOM

Conference Number: 898 2853 0058 (Password: 247684)

Chinese and Russian cross translation

### **IV. Organization (Suggested)**

Support unit: Embassy of the Russian Federation in China

Sponsor: China Foreign Trade Center

China Chamber of Commerce for I & E of Foodstuffs, Native Produce and Animal Products (CFNA)

Organizer: Efoodline Network Technology Co., LTD

Co-organizer: ITE Exhibition Group China

Anhui Food Import and Export Association

### **V. Activity Agenda (to be determined)**

Activity time: 14:30-16:30

Host: Mr. Wang Yuelong, Vice President of Efoodline Network Technology Co., LTD

1. 14:00-14:30 Sign-in

2. 14:30-14:40 The host introduces the meeting and the guests
3. 14:40-14:50 Speech by leaders of China Chamber of Commerce for I & E of Foodstuffs, Native Produce and Animal Products (CFNA)
4. 14:50-15:00 Speech by leaders of China Foreign Trade Center
5. 15:00-15:10 Remarks by Mr. Klishin Dmitry, Counsellor of the Embassy of the Russian Federation in the People's Republic of China, Representative of the Ministry of Agriculture of the Russian Federation in the People's Republic of China
6. 15:10-15:20 Speech by Mr. Xia Yang, Chairman of Efoodline Network Technology Co., LTD
7. 15:20-15:35 The 133rd Canton Fair International Pavilion Exhibition Promotion (Canton Fair staff)
7. 15:35-15:50 Exhibition promotion of Import Food Area of the countries from RCEP and the Belt and Road Initiatives to "the Belt and Road" (Ms. Louis Huang, Vice General Manager of Efoodline Network Technology Co., LTD)
8. 15:50-16:10 Exhibitors' representatives share enterprise promotion (representatives of 3 enterprises)
9. 16:20-16:40 Question and Answer

## Registration form

**for 133rd Canton Fair Russian Food and Agricultural Products online Road Show**

**Please fill in the participant information form before February 28, 2023 and give us your feedback so that we can arrange the conference.**

**Thank you for your strong support to our work!**

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Company name			
Name	Position	Contact	Email address
Would you like to join us The 133th Canton fair?	<input type="checkbox"/>		
Enterprise introduction			
Main products of enterprises			
<p><b>Note:</b></p> <p>For more information, please contact Ms. Huang: 137 1932 9686, email <a href="mailto:louisew@efoodline.co">louisew@efoodline.co</a></p> <p>Please send this registration form to <a href="mailto:yunshijie@efoodline.co">yunshijie@efoodline.co</a> by February 28, 2023.</p>			

China Foreign Trade Centre

Tel: 0086-20-89069202, Fax: 0086-20-89138550

Add: No.382 Yuejiang Zhong Road, Guangzhou 510335, China

Post Code: 510335

Email: import@cantonfair.org.cn

Web: www.cantonfair.org.cn

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## Letter of Authorization

To whom it may concern:

CIEF (Canton Fair) hereby authorizes **Efoodline Network Technology Co., Ltd** to conduct exhibitor recruitment for Canton Fair International Pavilion under the guidance and supervision of the Canton Fair organizer. The stands of exhibitions shall be finally verified and confirmed by the organizer of Canton Fair. No sub-agent is allowed under the authorization.

This authorization is only valid for the 133<sup>rd</sup> & 134<sup>th</sup> session of Canton Fair (April & October, 2023).

Authorized: China Foreign Trade Centre

Issue Date: Feb. 10th, 2023

